

IDEA CAPITAL

Small, yet important idea grants for Atlanta artists.

Idea Capital supports metropolitan Atlanta-based artists who make risky and challenging work that might not otherwise receive funding.

Our Idea

Idea Capital pools resources from throughout the arts community to provide direct monetary support for Atlanta artists and performers. The more tax-deductible donations we receive, the more grants we can award. In our first year, we have granted \$2250 to area artists.

Our Story

In Spring 2008, five Atlanta art community activists came together to launch a pilot program to support metropolitan Atlanta-based artists that might not otherwise receive funding. Our goal was to establish an innovative new funding mechanism that directly supported artists outside of typical institutional models. We each pledged \$100, and called for ideas. Eighteen artists responded, and we selected performance/conceptual artist Allison Rentz as our first recipient.

Idea Capital was founded by Susan Todd-Raque, Louise Shaw, Pam Rogers, Stuart Keeler, and Cinqué Hicks.

Your Role

The overall response to this pilot program has been tremendous—both from artists and the broader community that cares about fostering a creative environment that supports artistic innovation. Many people have already expressed their intention to join our movement by investing tax-deductible funds in the next round of grants.

Our recommended investment is \$100, although less or more will be equally appreciated. Donations to Idea Capital are tax deductible.

The Process

We have implemented a selection process by which we have select two Investors (by drawing names out of a hat) to serve on the grant selection committee, along with three founding members of the Idea Capital Advisory Committee. Each Investor is eligible to serve in this role—but only if you want.

So, we need to hear from you by September 20, 2009:

Name: _____

Address:

Convenient phone number: _____

E-mail: _____

My gift of _____ is enclosed.

Burning Question #1 (required)

_____ I want to throw my name in the hat for the 2010 Grant Selection Committee.

_____ Love the idea, but want to pass.

Burning Question #2 (required)

_____ I want to be publically credited as an Idea Capital Investor.

_____ My participation is anonymous.

Burning Question #3 (optional)

Do you know anyone else we should contact about Idea Capital? If so, please give us the contact information.

Name: _____ Contact info _____

Burning Question #4 (optional)

Any other feedback, ideas, questions???

So make out your tax-deductible check to IDEA CAPITAL and send it to:

c/o Louise Shaw
225 Melrose Avenue
Decatur, GA 30030

You can also give your check to whomever gave you this form.

Any questions: e-mail us at ideacapitalcommunity@gmail.com, or leave a message for Louise Shaw at 404-377-2310 and she will get back to you.