**IDEA CAPITAL**

**Small, yet important grants for Atlanta artists**

Since 2008, Idea Capital has been supporting Atlanta artists

who make risky and challenging work that might not otherwise receive funding.

**Seeking Investors**

Idea Capital pools resources from the arts and general community who want to invest directly in artists and Atlanta’s cultural ecology. We provide direct monetary support to metropolitan Atlanta artists working in all disciplines, including performance, visual arts, film, literature, and multi-disciplinary practices. Since 2008, we have distributed over $70,000 to more than 70 artists.

Please make an investment at a level that is personally significant to you. Donations to Idea Capital are tax deductible through Alternate Roots, our fiscal agent.

**Our Values**

In 2008, we established an innovative funding mechanism that directly supports Atlanta-based artists outside of typical institutional models. We are:

* Supporting risk-taking art
* Creating community
* Making Atlanta a viable center for working artists
* Establishing a democratic network of investors

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My investment of \_\_\_\_\_\_\_\_\_ is enclosed. Or, donate on-line at [www.ideacapitalatlanta.org/invest/](http://www.ideacapitalatlanta.org/invest/)

\_\_\_\_\_ I want to be publically credited as an Idea Capital Investor.

\_\_\_\_\_ My participation is anonymous.

**Please make out your tax-deductible check to ALTERNATE ROOTS and send it to:**

Alternate Roots

ATTN: Idea Capital

1270 Caroline St

Suite D120-353

Atlanta, GA 30307

**Please note on the memo line: IDEA CAPITAL**

Questions: please e-mail us at [ideacapitalcommunity@gmail.com](mailto:ATLartgrant@gmail.com).